



Strateja, Inc. Adds Business Coaching and More

Partnership with MerHan to Expand Strateja's Business Consultation Offerings in Strategic Innovation, Business Development, Marketing, Training and Implementation through Coaching

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September, 2009 (Tigard, Oregon) FOR IMMEDIATE RELEASE: **Tigard-based consulting firm Strateja, Inc.** is already turning heads of area business decision makers by working with their clients to **develop more effective business processes and solutions applied to the World-Wide Web, organizational development and organizational efficiency evaluation and services.** In other words, Strateja makes good businesses better, faster and stronger by identifying overlooked opportunities for improvement that are holding businesses back; Strateja comes alongside its clients to attain wide-reaching, attainable solutions to achieve sustainable growth. Today, Strateja, Inc is proud to announce a **new partnership with MerHan, LLC, a locally based strategic consulting & coaching service provider. This new partnership will operate as Strateja & MerHan Associates,** and focus on **providing services to new business start-ups,** preferably in the early stages of operations; they will also serve existing small and mid-size companies.

"We are very happy to introduce our partnership with **MerHan and its president, Hannes Geiger,**" said **Strateja's President and CEO Scott McKeel.** "Hannes brings a tremendous amount of consulting, business coaching and niche industry experience. He deepens our bench strengths and expands our capabilities in serving clients in many industry sectors in North America and Europe. We are looking forward to offering his expertise to clients and benefitting from his valuable contributions."

Hannes Geiger has more than 20 years of top-level management and industry experience. At Strateja & MerHan Associates, he will help senior executives develop innovative business, growth strategies and more effective organizations through leadership training. Prior to joining Strateja, Hannes was Director of Marketing with Cobham Avionics – Artex Products of Aurora, OR where he was involved in business and new product development as well as strategic marketing.

About Strateja, Inc: *Founded in 1994, Strateja's consultants combine analytical strength and practical experience with the many challenges businesses face every day with innovative strategies and guidance to increase productivity of business processes and people processes for optimal return on clients' investments. Strateja consultants are veterans at handling critical, tough assignments with high-stake outcomes and support clients in making breakthrough decisions and implementing efficient business solutions with subject matter expertise in Internet technology. Headquartered in Tigard, Oregon, Strateja has international reach. Detailed information about Strateja & MerHan Associates is available at <http://www.strateja.com>.*

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